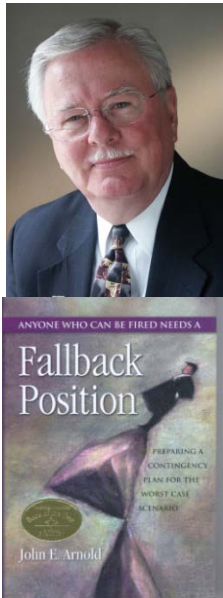


Have You Been Fired? No? You Will Be!

Everyone Needs to Be Prepared for the Worst Case Scenario: the Friday Afternoon Surprise

- As the author of FALLBACK POSITION, I help your audience figure out what to do when the hammer falls and they're escorted from the building.
- I help your audience know what to do so they're not screwed.
- I help your audience prepare financially so they and their families are not devastated by some CEO's action to improve his bonus.
- I help your audience know that their friends hire them but that's not who lets them go. Get an exit package on the way in. Negotiate with your friends.
- I help your audience realize they'll have 8 careers, not just jobs, but separate careers with distinct skill sets.
- I help your audience know that twenty years down the road they will be in a job that doesn't exist today using tools that don't exist today. How to prepare?



- Tips on the 5 Keys for successful job interviews
- 3 things to do in an interview to ensure the other guy gets the job.

- *I know what it's like to be fired. And how to prepare for it.*
- *Over 9 million people heard the phrase "you're fired" the past few years. Not just from "the Donald." 2 million in 2012.*
- *5 Industries most at risk? Aviation, Construction, Finance, Technology, Manufacturers of Technology, Media.*
- *What jobs are stable? Long term, not many. Change is happening faster and faster. Those with the personal touch will be around: health care, personal services, retail, sales.*

John E. Arnold is the President of The John E. Arnold Company, a financial analysis and human resource operation and of Exurba Publishing, LLC, publishing books on finance, and human resources. Arnold is a recognized expert in human resources and the author of the book *Anyone Who Can Be Fired Needs a FALLBACK POSITION, Preparing a Contingency Plan for the Worst Case Scenario*. Visit us at <http://FallbackPositionBook.com> or look inside that book at Google Books. He has an upcoming book titled **WINDFALL!** *How People Like You Are Getting Rich, How You Can Too, and What to Do When You Do, Financial Planning, Playing the Lottery, & Other Odds of Life*. See also **Tryin' Hard to Mellow Out** as an eBook at Amazon, look inside. Contact Arnold at 785 273 1700 or at <http://JohnEArnold.com>.